

Speech Rubric

Speaker's Name: _____ Topic: _____

If more than 50% of a speech is read to the audience, if the speech is under 40% of the time allowed, or does not meet the parameters of the assignment, it will receive an automatic "0" in all categories.

	Rating Excellent	Rating Good	Rating Satisfactory	Rating Needs Improvement	Rating Unacceptable and/or Speech Is Read
	Points 10-9	Points 9-8	Points 8-7	Points 7-6	Points 5-0
Introduction	1) Gets attention 2) Clearly identifies topic in thesis statement 3) Establishes credibility 4) Previews main points	1) Clearly identifies topic in thesis statement 2) Previews main points 3) Gets attention or establishes credibility	1) Identifies topic in thesis statement 2) Previews main points 3) May or may not establish credibility	Meets any two or three of the four criteria	No clear introduction, may meet one of the four criteria, and/or all or part of introduction is read to the audience
Body	1) Main points clear, unified, coherent 2) Main points are well supported 3) Main points sufficient 4) Scholarly sources are documented as required	1) Main points clear, unified, coherent 2) Main points have good support 3) Main points sufficient 4) Quality sources (no wikis, blogs, etc.) are documented as required	1) Main points relatively clear, unified, coherent 2) Main points have adequate support 3) Main points sufficient 4) Some documentation provided or weak sources are used	Meets any two or three of the four criteria	Main points unclear with little to no support; main points insufficient with little to no documentation; may meet one of the four criteria, and/or all or part of body is read to the audience
Conclusion	1) Reviews main points 2) Restates thesis 3) Brings closure 4) Memorable	1) Reviews main points 2) Restates thesis 3) Brings closure	1) Reviews main points 2) Restates thesis	Meets any two or three of the four criteria	No discernible conclusion; the audience is left hanging, and/or all or part of conclusion is read to the audience
Eye Contact	Eye contact with audience virtually all the time except for brief glances at notes	Eye contact with audience less than 80% of the time	Eye contact with audience less than 75% of the time	Eye contact with audience less than 60% of the time	Little or no eye contact and/or all or part of speech is read to the audience
Use of Language	Use of language, syntax, and grammar contributes to effectiveness of the speech; vocalized pauses (um, uh, er, etc.) are not distracting	Use of language, syntax, and grammar does not have negative impact; vocalized pauses (um, uh, er, etc.) are not distracting	Use of language, syntax, and grammar causes potential confusion; vocalized pauses (um, uh, er, etc.) are distracting	Numerous errors in language, syntax, and grammar; vocalized pauses (um, uh, er, etc.) significantly detract from message	Use of language, syntax, and grammar is inappropriate, and/or all or part of speech is read to the audience
Body Language	Body language, gestures, and facial expressions add greatly to the message	Body language, gestures, and facial expressions complement message	Body language, facial expressions and gestures lack variety and spontaneity	Body language, gestures, and facial expressions are lacking or inappropriate	Body language, gestures, facial expressions send the wrong message, and/or all or part of speech is read to the audience
Clarity	Speaks clearly, enthusiastically, and distinctly all the time with no more than one mispronounced word; rate is appropriate	Speaks clearly, enthusiastically, and distinctly nearly all the time; no more than one or two mispronounced words; rate is appropriate	Speaks clearly and distinctly most of the time; no more than two or three mispronounced words; rate may be problematic	Speaks clearly and distinctly less than half of the time; more than three or four mispronounced words; rate may be problematic	Often mumbles or cannot be understood; more than three or four mispronounced words; rate may be problematic, and/or all or part of speech is read to the audience
Topic Assignment Audience	Topic is specific and clear, appropriate for assignment and adapted to audience	Topic is specific and clear, appropriate for assignment and somewhat adapted to audience	Topic is generally specific and clear, appropriate for assignment; may lack focus, and/or is not adapted to audience	Topic is not specific, it is unfocused, may not be appropriate for assignment, and/or is not adapted to audience	No specific purpose— Topic inappropriate for assignment and/or audience or occasion, and/or all or part of speech is read to the audience
Presentation Aids if Required	Presentation aids well-chosen and presented; professional in appearance	Minor problems with presentation aids	Significant problems with presentation aids	Presentation aids unprofessional in appearance and/or presented incorrectly	No presentation aids or aids not related to assignment and/or all or part of speech is read to the audience
Time	Within allotted time	Within 10% to 20% of allotted time = Loss of 10% to 20% of grade.	Within 20% to 30% of allotted time = Loss of 20% to 30% of grade	Within 30% to 40% of allotted time = Loss of 40% to 50% of grade	If under 40% of allotted time or over 50% of speech is read = 0 in all categories

Points _____ = _____